

**Social Science of Sport, Sport Management  
Department of Kinesiology  
Neag School of Education  
Master's Guidelines / Policies**

The M.A. degree in Sport Management prepares students in the theoretical, research and applied dimensions of this field of study. Students select either a thesis, internship or a research project option. The thesis option consists of 24 credit hours (8 courses) of coursework and 9 credit hours of thesis research. The research project and internship options consist of 27 credit hours (9 courses) and a 6 credit internship or research project following the completion of all coursework.

**M.A. in Sport Management**

Faculty Advisors: Dr. Jennifer Bruening, Dr. Laura Burton, Dr. Janet Fink

- Minimum number of required semester hours = 33 credits
- Option A (non-thesis): 27 credits of coursework and 6 credits for internship or research project; comprehensive examination (following completion of all coursework)
- Option B (thesis): 24 credits of coursework, 9 credits for thesis and a thesis defense

1. Research and Statistics (6-9 hrs)

- EPSY 5601 Principles and Methods in Educational Research [required]
- EPSY 5605 Quantitative Methods in Educational Research I [required]

[Also recommended for students selecting the thesis option]

EPSY 5607 Quantitative Methods in Educational Research II

or

EDCI 6000 Qualitative Methods in Educational Research I

2. Sport Management Major Courses (15 credits)

- EKIN 5300 Management of Sport Services
- EKIN 5310 Sport Marketing
- EKIN 5325 Legal Aspects of Sport
- EKIN 5315 Sport in Society
- EKIN 5340 Sport Facility and Event Management

### 3. Electives (6 credits)

Two 5000 level courses to be taken from outside the Sport Management Major Courses. Discuss with major advisor.

Additional electives available in EKIN:

- EKIN 5518 Service Learning Through Sport and Physical Activity
- EKIN 5320 Psychological Aspects of Sport

### 4. Capstone Course

#### **Option A (non-thesis option):**

- EKIN 5091 Internship (6 credits)  
or
- EKIN 5085 Research Project (6 credits)

**To be taken after the satisfactory completion of all coursework and successful completion of the comprehensive examination.**

#### **Option B (thesis option):**

Students selecting to write a thesis are not required to complete comprehensive exams.

- GRAD 5950 Thesis Research (9 credits)

## **Policies / Procedures for the Master's of Arts in Sport Management**

### **Attendance Policy**

Students will be allocated TWO excused absence per semester. If a medical or family emergency would arise over the course of the semester, with documentation by the student, the instructor has the discretion to grant an additional excused absence or absences. All other absences will result in deduction of a one half a letter grade per missed class.

### **Option A Comprehensive Exam Procedures**

Following completion of all coursework and prior to registration and completion of EKIN 5091 or EKIN 5085, students will take an in-person, full day, comprehensive exam.

The exam will cover material in from EKIN 5300 and EPSY 5601. Students will have the option of selecting two additional courses from the required EKIN courses [EKIN 5310 Sport Marketing / EKIN 5325 Legal Aspects of Sport / EKIN 5315 Sport in Society / EKIN 5340 Sport Facility and Event Management]. Final decisions regarding what two optional exams to be taken will be made in conjunction with the student's major advisor.

The exam will be scheduled during Final Exam week of Fall or Spring Semester or following Summer Sessions. The date will be determined one month prior to the exam.

**\*\*Comprehensive exams are graded on a pass/fail. If a student fails an exam(s), he/she will be required to return to campus to sit for an in-person retake of the exam(s). The sport management faculty will determine the date of the exam retake. If a student fails the retake of an exam(s), he/she will be required to retake that course(s) prior to receiving the degree.\*\***

### **Option B Thesis**

See attached guidelines for thesis requirements.

### **Applying for Graduation**

After completing all degree requirements – follow the guidelines from the Graduate School to apply for graduation.

[http://www.grad.uconn.edu/degree\\_completion.html](http://www.grad.uconn.edu/degree_completion.html)