

KINESIOLOGY PROGRAM GUIDELINES**Major: Social Science of Sport
(KSOCS CI BS - SPM)****Concentration: Sport Management
(SPM)**

These guidelines summarize the requirements for a Bachelor of Science for students following the 2008-2009 requirements.

The Sport Management concentration prepares students for employment in the marketing, promotion, and/or management of sport-related enterprises. Such areas can include community, college/university, professional and corporate sport organizations.

A. General Education Requirements

The General Education Requirement listed in the Academic Regulations of the University of Connecticut Undergraduate Catalog 2008-2009 include:

- Content Area I – Arts and Humanities 6 credits
- Content Area II – Social Science 6 credits
- Content Area III – Science & Technology 6-7 credits
- Content Area IV – Diversity & Multicultural 6 credits

B. Kinesiology Requirements

EKIN 1160/160	2 Activity Courses	2 credits
EKIN 3300W/236W	Introduction to Sport Sociology –Sport in Society	3 credits
EKIN 3320/240	Introduction to Sport and Exercise Psychology	3 credits
EKIN 3090/262	Directed Observation/Participation	3 credit
EKIN 3335/271	Sport Law	3 credits
EKIN 3340/281	Introduction to Sport Marketing	3 credits
EKIN 3310/284	Introduction to Sport Management	3 credits
EKIN 3315/286	Issues in Sport	3 credits
EKIN 3330/287	Introduction to Theory and Methods of Research in Sport	3 credits
EKIN 3091/290	Internship	6 credits
EKIN 3099W/299W	Independent Study	3 credits

C. Related Requirements: ACCT 2001/131; BADM 3710/210, BADM 3750/250, BADM 4895/298; COMM 1100/105, COMM 1300/130; ECON 1202/111, ECON 1201/112; MATH 1070Q/105Q, MATH 1071Q/106Q; PSYC 1100/132; PSYC 1101/133 or PSYC 1103/135, SOCI 1001/107 or SOCI 1251/115; STAT 1000Q/100Q or STAT 1100Q/110Q.

Electives: Students will select at least 15 credits of advisor approved 200-level major related courses outside of Kinesiology.

Earn at least 120 credits with a minimum total grade point average of 2.2.

SPORT MANAGEMENT (KSOC-SPM)

SAMPLE SEMESTER SEQUENCE

SEMESTER 1 (16 credits)

ENGL 1010 /110 or ENGL 1011 /111	4
MATH 1070Q /105Q	3
Content Area 1	3
PSYC 1100 /132 (Also fulfills CA 3)	3
COMM 1100 /105	3

SEMESTER 2 (15-16 credits)

Content Area 1	3
COMM 1300 /130	3
MATH 1071Q /106Q	3
PSYC 1101 /133 or PSYC 1103 /135	3 or 4
Content Area 4	3

SUMMER SESSION

*Language

SEMESTER 3 (16 credits)

Content Area 4	3
Elective	3
SOCI 1001 /107 or SOCI 1251 /115 (Fulfills CA 2)	3
Content Area 3 (lab)	4
ECON 1202 /111 (Also fulfills CA 2)	3

SEMESTER 4 (14 credits)

STAT 1000Q /100Q or 1100Q /110Q	4
ACCT 2001 /131	3
ECON 1201 /112	3
EKIN 1160 /160 Activity Course	1
Elective	3

SEMESTER 5 (15 credits)

EKIN 3300W /236W Intro. to Sport Sociology	3
EKIN 3310 /284 Intro. to Sport Management	3
EKIN 3315 /286 Issues in Sport	3
BADM 3750 /250 Intro. to Marketing Management	3
BADM 4895 /298 Special Topics	3

SEMESTER 6 (13 credits)

EKIN 1160 /160 Activity Course	1
EKIN 3090 /262 Directed Obser.& Particip.	3
BADM 3710 /210 Prin. of Manag. Account.	3
EKIN 3320 /240 Sport Psychology	3
EKIN 3330 /287 Intro to Research	3

SEMESTER 7 (12 credits)

EKIN 3335 /271 Sport Law	3
Cognate Elective	3
Cognate Elective	3
Cognate Elective	3

SEMESTER 8 (12 credits)

EKIN 3340 /281 Intro. to Sport Marketing	3
EKIN 3099W /299W Independent Study	3
Cognate Elective	3
Cognate Elective	3

SUMMER SESSION

EKIN 3091/290 Internship	6
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*Required of all students not meeting the University requirements of three years of a single foreign language in high school.

Lower division requirements have been selected to assist students with completing the general education requirements, including two W courses (one must be 2000-level and associated with the student's major) and two Q courses (one Q course must be from Mathematics or Statistics). Courses in Content Areas 1-3 must be in different departments.

Earn at least 120 credits with a minimum total grade point average of 2.2.